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廣播業的發展

Development of the Broadcasting Industry

修訂廣播業務守則

在通訊辦的協助下，通訊局經考慮公眾和業界的意見後完成了修訂業務守則的工作。考慮到持牌機構的營商環境日趨困難，是次修訂適時放寬業務守則中對廣播業的規管，包括電視和電台有關贊助節目和間接宣傳的規定。放寬相關規管措施同時有助持牌機構增加收入來源，從而增強其財政實力，讓廣播業可持續發展。

鑑於維護國家安全的重要性，是次修訂亦加入條文列明持牌廣播機構必須在其播放節目中遵守維護國家安全的規定。有關條文適用於所有持牌廣播服務。

經修訂的業務守則在2023年12月15日刊憲，並於同日生效。



通訊局定期舉行會議，商討有關廣播及電訊業的規管事宜。

CA holds meeting regularly to discuss regulatory issues related to broadcasting and telecommunications industries.



牌照管理

為六個主要牌照續期申請作好準備

六個主要廣播牌照（包括三個本地免費電視節目服務牌照、一個本地收費電視節目服務牌照和兩個聲音廣播牌照）將陸續於2027年和2028年屆滿。

為準備即將展開的牌照續期工作，通訊辦現正進行廣播服務意見調查，以了解香港公眾收看和收聽習慣的轉變。調查所得的資料和統計數據，將可為通訊局處理各主要持牌廣播機構的牌照續期申請提供有用的參考資料。預計有關調查於2024年年底完成。

非本地電視節目服務及其他須領牌電視節目服務牌照的新申請／續期申請

在2023／24年度，通訊辦處理了一宗為香港酒店房間提供電視節目服務的其他須領牌電視節目服務牌照的新申請。通訊辦亦處理了一宗非本地電視節目服務牌照的續期申請。上述申請均已獲通訊局批准。



Amendments to Broadcasting Codes of Practice

With the support of OFCA, CA has completed the review of the CoPs, having taken into account views received from the public and the industry. In view of the increasingly challenging business environment faced by the licensees, the latest revisions provided timely relaxations to the regulatory regime of the broadcasting sector, including the regulation of programme sponsorship and indirect advertising for television and radio. The relaxations also help licensees strengthen their financial position by creating new revenue-generating channels, contributing to the sustainable development of the broadcasting sector.

Given the importance of safeguarding national security, the latest revision also introduced a requirement for broadcasting licensees to safeguard national security in broadcasting their programmes. The relevant provisions apply to all licensed broadcasting services.

The revised CoPs were published in the Gazette on 15 December 2023 and took effect on the same day.

Licence Administration

Paving the Way for Renewal of Six Major Licences

Six major broadcasting licences, including three domestic free television programme service licences, one domestic pay television programme service licence and two sound broadcasting licences, are due to expire in 2027 and 2028.

To pave the way for the upcoming licence renewal exercise, OFCA is conducting a broadcasting service survey to track changes in the viewing and listening habits of the general public in Hong Kong. The information and statistics obtained from the survey will serve as a useful reference for CA in handling applications from major broadcasting licensees for renewal of their licences. It is expected that the survey will be completed by the end of 2024.

New/Renewal of Non-domestic Television Programme Service and Other Licensable Television Programme Service Licences

In 2023/24, OFCA processed a new application for other licensable television programme service licence for the provision of television programme services in hotel rooms in Hong Kong. OFCA also handled an application for renewal of one non-domestic television programme service licence. All these applications were approved by CA.



通訊辦職員使用衛星電視廣播監測系統監測在香港可接收的衛星電視訊號。

A staff member of OFCA using a satellite broadcast monitoring system to monitor receivable satellite television signals in Hong Kong.

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跨境協調廣播頻率

通訊辦與內地當局舉行定期會議，以協調可供廣東省和香港使用的廣播頻率。通訊辦已選定一組調頻（FM）頻率供香港電台（港台）提供的一條覆蓋全港的新FM節目頻道（即粵港澳大灣區之聲）。通訊辦與內地當局就相關頻率所進行的協調工作於2023年11月順利完成，所有已協調的FM頻率會在2024年年底或之前分階段指配予港台。

為配合香港數碼地面電視服務未來的發展，通訊辦會繼續與內地當局協調，以物色更多數碼地面電視頻道供本港使用。

處理廣播投訴

按照慣例，通訊局不會預先審查廣播內容，而是採用投訴主導的方式，以確保廣播內容符合現行法例、牌照條件和通訊局所發出的業務守則。作為通訊局的執行部門，通訊辦協助通訊局根據《廣播（雜項條文）條例》（第391章）的規定，以及通訊局的廣播投訴處理程序處理有關廣播內容的投訴。

在2023／24年度，通訊辦處理了1 783個個案（涉及8 216宗投訴）¹。與2022／23年度的數字（1 857個



通訊辦職員在討論一宗廣播投訴。

OFCA staff members having a discussion on a broadcast complaint case.

個案，涉及3 984宗投訴）比較，本年度所處理的個案數目減少了4%，而處理的投訴宗數則大幅增加了106%²。在所處理的個案中，有六個個案（涉及14宗投訴）轉交通訊局轄下廣播投訴委員會處理，其後並提交通訊局審議和裁決。所有經由通訊局審議的投訴個案，已在通訊局網站公布。通訊事務總監在通訊局授權下處理餘下的1 777個個案（涉及8 202宗投訴），這些個案涉及輕微違規，或有關指控並不構成違例情況，或不屬《廣播（雜項條文）條例》第11(1)條的管轄範圍（即投訴內容並不涉及違反有關法例、牌照條件或業務守則的條文）。

¹ 為確保運作效率，涉及同一事宜／廣播內容而指稱相近的投訴，會歸納為同一個案一併處理。

² 投訴宗數大幅增加，主要原因是其中一個個案涉及超過4 600宗投訴。



Cross-boundary Coordination for Broadcasting Frequencies

OFCA has regular meetings with the Mainland authorities for coordination of broadcasting frequencies for use in Guangdong Province and Hong Kong. Regarding the provision of a new FM programme channel (i.e. Radio The Greater Bay) by Radio Television Hong Kong (RTHK), OFCA has identified a set of FM frequencies for its territory-wide coverage. In November 2023, OFCA successfully completed the relevant frequency coordination work with the Mainland authorities. All the coordinated FM frequencies would be assigned to RTHK in phases by the end of 2024.

To support future development of Digital Terrestrial Television (DTT) services in Hong Kong, OFCA would continue to coordinate with the Mainland authorities with a view to identifying additional DTT frequency channels for use in Hong Kong.

Handling of Broadcast Complaints

It is the standing practice that CA does not pre-censor broadcast content. Instead, it adopts a complaint-driven approach to ensure that broadcast content complies with prevailing legislation, licence

conditions and the codes of practice that it has issued. As the executive arm of CA, OFCA assists CA in handling complaints about broadcast materials in accordance with the provisions in the Broadcasting (Miscellaneous Provisions) Ordinance (Cap. 391) (B(MP)O) and the broadcast complaint handling procedures of CA.

In 2023/24, OFCA handled 1 783 cases (involving 8 216 complaints)¹, which represented a decrease of 4% in the number of cases, and a significant increase of 106% in the number of complaints processed², as compared with the figures in 2022/23 (1 857 cases, involving 3 984 complaints). Among those cases handled, six cases (involving 14 complaints) were referred to the Broadcast Complaints Committee under CA for consideration before submission to CA for deliberation and determination. All complaint cases considered by CA are published on its website. The remaining 1 777 cases (involving 8 202 complaints) relating to breaches of a minor nature, or allegations which did not constitute any breach or were outside the remit of section 11(1) of the B(MP)O (i.e. the substance of the complaints did not involve contravention of relevant legislation, licence conditions or provisions in the codes of practice), were handled by the Director-General of Communications under CA's delegated authority.

¹ To ensure operational efficiency, complaints with similar allegations relating to the same issue or broadcast material are grouped together for handling and counted as a single case.

² The significant increase in the number of complaints was mainly due to the fact that there was a case involving over 4 600 complaints.